

## **JUAB COUNTY TOURISM PROFILE**

Land Ownership - 2008

**Federal** 72%

Private 17%

Am. Indian

State

| County Indicator                               | 2006     | 2007      | 2008      | % Change 2007-2008 | State<br>Ranking |
|--|----------|-----------|-----------|--------------------|------------------|
| DEMOGRAPHIC                                    |          |           |           |                    |                  |
| Population                                     | 9,315    | 9,654     | 10,039    | 4.0%               | 20               |
| Total Non-Ag Employment                        | 3,543    | 3,701     | 3,347     | -9.6%              | 21               |
| Non-Ag Avg Monthly Wage                        | \$2,529  | \$2,664   | 2,548     | -4.4%              | 16               |
| Per Capita Income                              | \$22,228 | \$22,954  | 21,406    | -6.7%              | 25               |
| Unemployment Rate*                             | 3.6%     | 3.1%      | 5.0%      | 61.3%              | 5                |
| SPENDING & EMPLOYMENT                          |          |           |           |                    |                  |
| Spending by Travelers (Millions)**             | \$9.5    | \$13.3    | \$12.4    | -6.8%              | 25               |
| Travel & Tourism Related Employment**          | 448      | 251       | 243       | -3.2%              | 23               |
| TOURISM TAX REVENUES (000s)                    |          |           |           |                    |                  |
| Local Tax Revenues from<br>Traveler Spending** | \$301.8  | \$1,271.9 | \$1,187.9 | -6.6%              | 25               |
| Transient Room Tax                             | \$62.4   | \$70.5    | \$74.8    | 6.1%               | 25               |
| Restaurant Tax                                 | \$79.5   | \$83.9    | \$87.6    | 4.4%               | 20               |
| Car Rental Tax                                 |          |           |           |                    |                  |
| Gross Taxable Retail Sales (millions)          | \$77.8   | \$98.4    | \$87.4    | -11.2%             | 23               |
| REGIONAL VISITATION COUNTS                     | <u> </u> |           |           |                    |                  |
| Palisade S.P.                                  | 211,646  | 233,739   | 290,682   | 24.4%              |                  |
| Yuba S.P.                                      | 122,964  | 180,045   | 180,059   | 0.0%               |                  |
| Fremont Indian S.P.                            | 64,116   | 72,184    | 74,919    | 3.8%               |                  |
| Territorrial Statehouse S.P.                   | 46,794   | 50,169    | 53,493    | 6.6%               |                  |

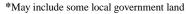
<sup>\*</sup> Several Counties have identical Unemployment Rates

r = revised

| Land Ownership - 2008         | No. of Acres | % Total |  |
|-------------------------------|--------------|---------|--|
| <b>Total Acres in County</b>  | 2,171,438    | 100.0%  |  |
| Federal Government            | 1,571,692    | 72.4%   |  |
| BLM                           | 1,438,149    | 66.2%   |  |
| US Forest Service             | 117,447      | 5.4%    |  |
| National Park Service         |              |         |  |
| National Wildlife Service     | 15,832       | 0.7%    |  |
| Other •                       | 264          | 0.0%    |  |
| State Government              | 182,223      | 8.4%    |  |
| Utah State Parks & Recreation | 81           | 0.0%    |  |
| Utah State Wildlife Reserves  | 14,010       | 0.6%    |  |
| State Trust Lands             | 168,110      | 7.7%    |  |
| Other ••                      | 22           | 0.0%    |  |
| American Indian               | 44,827       | 2.1%    |  |
| Private*                      | 376,225      | 17.3%   |  |



<sup>•</sup> Includes Military and Bankhead Jones land •• Includes State Sovereign and UDOT land



<sup>\*\*</sup> GOPB methodology change for 2007 - 2008 calculations

## **Juab County Tourism Profile**

